

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.010874 Longitude: -84.571508

Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	36,894	160,215	659,923
	Population Est 23Q1	36,904	160,132	658,952
	Population Est 22Q4	36,766	159,905	658,014
	Population Est 22Q3	36,848	159,732	656,030
	Population Est 22Q2	36,893	160,009	654,747
	Population Est 22Q1	36,855	159,777	653,601
	Population Est 21Q4	36,791	159,427	652,162
	Population Est 21Q3	36,742	159,253	650,060
	Population Est 21Q2	36,563	158,921	648,491
	Population Fcst	38,454	168,405	697,876
	2010 Census Population	31,234	140,109	564,634
	2000 Census Population	18,962	116,998	496,253
	1990 Census Population	10,976	80,753	361,609
	Current Year Daytime Population	65,161	224,222	733,661
	Average Seasonal Population	99	796	4,037
	Historical Annual Growth, 1990 – 2000	5.62%	3.78%	3.22%
	Historical Annual Growth, 2000 – 2010	5.12%	1.82%	1.30%
	Estimated Annual Growth, 2010 – CY	1.18%	0.95%	1.10%
	Projected Annual Growth, CY to Y5	0.83%	1.00%	1.12%
	Group Qtrs Est	3,700	5,819	9,369
Transient Est Average Last 4 Qtrs	8,014	12,281	52,377	
Households	Current Year Estimated Households	15,311	61,581	256,092
	Households Est 23Q1	15,311	61,536	255,567
	Households Est 22Q4	15,248	61,446	255,206
	Households Est 22Q3	15,282	61,391	254,327
	Households Est 22Q2	15,304	61,531	253,740
	Households Est 22Q1	15,284	61,430	253,271
	Households Est 21Q4	15,254	61,290	252,713
	Households Est 21Q3	15,232	61,212	251,890
	Households Est 21Q2	15,149	61,074	251,275
	Households Fcst	16,014	64,764	271,525
	2010 Census Households	12,925	53,523	216,038
	2000 Census Households	8,128	44,505	188,176
	1990 Census Households	4,517	30,898	140,329
	Historical Annual Growth, 1990 – 2000	6.05%	3.72%	2.98%
	Historical Annual Growth, 2000 – 2010	4.75%	1.86%	1.39%
	Estimated Annual Growth, 2010 – CY	1.20%	0.99%	1.20%
	Projected Annual Growth, CY to Y5	0.90%	1.01%	1.18%
	Population per Household	2.17	2.51	2.54

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Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	2.1%	2.9%
	HH Income \$250,000 to \$499,999	2.0%	2.5%	3.4%
	HH Income \$200,000 to \$249,999	4.6%	5.8%	8.0%
	HH Income \$175,000 to \$199,999	2.5%	4.6%	5.8%
	HH Income \$150,000 to \$174,999	3.9%	6.7%	7.6%
	HH Income \$100,000 to 149,999	19.7%	21.1%	20.7%
	HH Income \$75,000 to 99,999	14.2%	13.8%	13.0%
	HH Income \$50,000 to 74,999	17.0%	16.2%	15.3%
	HH Income \$35,000 to 49,999	13.3%	9.5%	8.6%
	HH Income \$25,000 to 34,999	6.4%	5.8%	5.4%
	HH Income \$15,000 to 24,999	7.6%	5.2%	4.4%
	HH Income \$0 to 14,999	7.1%	6.7%	5.0%
	Average Household Income	\$88,893	\$107,203	\$124,206
	Median Household Income	\$72,487	\$86,040	\$96,216
	Per Capita Income	\$39,627	\$42,174	\$48,558
	Average Disposable Income	\$74,610	\$85,365	\$94,829
	Median Disposable Income	\$61,961	\$73,363	\$81,860
	Discretionary HH Income Over \$150,000	3.7%	5.7%	8.9%
	Discretionary HH Income \$125,000 to \$149,999	3.9%	5.2%	6.6%
	Discretionary HH Income \$100,000 to \$124,999	4.3%	8.2%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	13.7%	14.5%
	Discretionary HH Income \$50,000 to \$74,999	22.6%	21.0%	19.8%
	Discretionary HH Income \$25,000 to \$49,999	29.5%	25.4%	23.4%
	Discretionary HH Income Under \$25,000	26.5%	20.8%	17.1%
	Average Discretionary HH Income	\$52,623	\$62,573	\$70,351
	Median Discretionary HH Income	\$43,939	\$54,146	\$62,289
	Householder White – Count	6,940	34,452	149,526
	Median HH Income	\$77,592	\$92,041	\$105,892
	Average HH Income	\$84,760	\$98,728	\$109,343
	Householder Black or African-American – Count	5,522	13,515	49,978
	Median HH Income	\$61,249	\$72,504	\$80,114
	Average HH Income	\$72,273	\$82,215	\$90,602
	Householder Hispanic – Count	1,106	6,271	25,775
	Median HH Income	\$72,940	\$81,848	\$80,137
Average HH Income	\$88,447	\$88,634	\$89,340	
Householder Asian or Pacific Islander – Count	709	2,576	11,690	
Median HH Income	\$115,899	\$129,595	\$115,254	
Average HH Income	\$118,636	\$121,390	\$116,375	
Householder Other or Pacific Islander – Count	1,034	4,766	19,122	
Median HH Income	\$72,486	\$79,466	\$93,107	
Average HH Income	\$89,998	\$89,633	\$100,045	

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Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	17,023	77,136	320,312
	Female Population	19,871	83,079	339,611
Total Population by Age	Count of Pop 0 to 4 years	2,656	9,766	38,333
	Count of Pop 0 to 7 years	3,047	12,747	52,236
	Count of Pop 5 - 13	2,846	15,237	67,412
	Count of Pop 14 - 18	1,799	8,113	34,301
	Count of Pop 19 - 22	2,809	9,679	36,122
	Count of Pop 22 - 25	2,728	8,154	27,768
	Count of Pop 25 - 29	4,720	13,973	46,776
	Count of Pop 30 - 34	3,287	12,191	48,941
	Count of Pop 35 - 39	2,643	11,473	47,879
	Count of Pop 40 - 44	2,230	10,558	45,301
	Count of Pop 45 - 59	5,511	28,647	127,239
	Count of Pop 60 - 74	3,909	22,828	98,913
	Count of Pop 75 - 84	1,301	7,279	32,080
	Count of Pop 85+	455	2,318	8,858
	% of Pop 0 to 4 years	7.2%	6.1%	5.8%
	% of Pop 0 to 7 years	8.3%	8.0%	7.9%
	% of Pop 5 - 13	7.7%	9.5%	10.2%
	% of Pop 14 - 18	4.9%	5.1%	5.2%
	% of Pop 19 - 22	7.6%	6.0%	5.5%
	% of Pop 22 - 25	7.4%	5.1%	4.2%
	% of Pop 25 - 29	12.8%	8.7%	7.1%
	% of Pop 30 - 34	8.9%	7.6%	7.4%
	% of Pop 35 - 39	7.2%	7.2%	7.3%
	% of Pop 40 - 44	6.0%	6.6%	6.9%
	% of Pop 45 - 59	14.9%	17.9%	19.3%
	% of Pop 60 - 74	10.6%	14.2%	15.0%
	% of Pop 75 - 84	3.5%	4.5%	4.9%
	% of Pop 85+	1.2%	1.4%	1.3%
Median Age	31.4	36.3	38.2	
Average Age	35.4	38.4	39.2	
Male Population by Age	% of Pop 0 to 4 years	8.0%	6.4%	6.1%
	% of Pop 5 - 13	8.4%	9.9%	10.7%
	% of Pop 14 - 18	5.0%	5.3%	5.5%
	% of Pop 19 - 22	7.5%	6.3%	5.8%
	% of Pop 22 - 25	7.1%	5.3%	4.4%
	% of Pop 25 - 29	12.9%	9.0%	7.4%
	% of Pop 30 - 34	9.4%	8.0%	7.7%
	% of Pop 35 - 39	7.4%	7.4%	7.3%
	% of Pop 40 - 44	6.2%	6.6%	6.9%
	% of Pop 45 - 59	14.7%	17.6%	19.0%
	% of Pop 75 - 84	2.8%	3.8%	4.2%
	% of Pop 60 - 74	9.9%	13.5%	14.2%
	% of Pop 85+	0.7%	0.9%	0.9%
	Median Age	30.6	34.9	36.7
Average Age	34.1	37.1	38.0	

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	% of Pop 0 to 4 years	6.5%	5.8%	5.5%
	% of Pop 5 - 13	7.1%	9.1%	9.8%
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	% of Pop 35 - 39	6.9%	7.0%	7.2%
	% of Pop 40 - 44	5.9%	6.6%	6.9%
	% of Pop 45 - 59	15.2%	18.1%	19.5%
	% of Pop 60 - 74	11.2%	15.0%	15.8%
	% of Pop 75 - 84	4.1%	5.2%	5.5%
	% of Pop 85+	1.7%	2.0%	1.7%
	Median Age	32.0	37.7	39.6
Average Age	36.5	39.6	40.3	
Race	Count of White	16,780	87,805	385,914
	Count of Black or African-American	12,725	36,537	131,654
	Count of Asian or Pacific Islander	2,568	8,738	36,811
	Count of Other races	4,821	27,136	105,544
	White	45.5%	54.8%	58.5%
	Black or African American	34.5%	22.8%	19.9%
	Asian	7.0%	5.5%	5.6%
	Other Races	13.1%	16.9%	16.0%
Language Spoken	Speak English at Home	80.4%	78.3%	79.7%
	Speak Spanish at Home	7.6%	11.2%	10.9%
	Speak French or French Creole at Home	0.7%	0.9%	0.9%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	4.5%	4.0%	3.5%
	Speak Russian and Other Slavic Languages at Home	1.1%	0.6%	0.5%
	Speak Chinese at Home	0.2%	0.4%	0.6%
	Speak Korean at Home	0.7%	0.3%	0.4%
	Speak Vietnamese at Home	0.2%	0.4%	0.4%
	Speak Other Asian Languages at Home	1.3%	1.0%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	3.2%	2.4%	1.6%
Hispanic	Hispanic Population	3,955	23,467	93,708
	Hispanic Population Percent	10.7%	14.6%	14.2%
	Mexican	53.9%	53.8%	51.0%
	Puerto Rican	10.6%	11.9%	10.9%
	Cuban	1.9%	2.2%	3.7%
	Dominican	1.2%	1.2%	1.3%
	Central American	7.5%	13.0%	14.2%
	South American	19.6%	11.9%	12.6%
	Other Hispanic	5.4%	6.1%	6.3%
	2000 Hispanic Population Percent	9%	9%	8%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	3.6%	4.9%	5.3%
	American	3.4%	4.7%	5.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.9%	5.4%	5.5%
	Chinese	0.4%	0.4%	0.7%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.6%	0.4%	0.6%
	South Central Asian (ie. Indian)	4.6%	2.8%	2.6%
	South East Asian (ie. Vietnamese)	0.8%	1.4%	1.2%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	25.3%	28.0%	30.1%
	British	7.5%	7.8%	8.0%
	Dutch	0.3%	0.4%	0.4%
	French	0.7%	0.9%	1.0%
	German	5.0%	5.3%	5.6%
	Italian	1.6%	2.3%	2.4%
	Polish	1.0%	1.0%	1.1%
	Scandinavian	1.0%	1.0%	1.1%
	Scotch/Irish	5.5%	6.6%	7.3%
Other European (ie. Greek/Russian)	2.7%	2.7%	3.2%	
Middle Eastern	0.5%	0.6%	0.8%	
Other Ancestry	34.9%	29.3%	26.0%	
Unclassified Ancestry	18.1%	17.1%	18.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	24,056	109,268	455,987
	Elementary (0 to 8)	2.5%	3.7%	3.5%
	Some High School (9 to 11)	2.9%	3.6%	3.3%
	High School Graduate (12)	18.2%	19.9%	18.3%
	Some College (13 to 16)	21.4%	20.7%	18.9%
	Associates Degree Only	8.4%	7.7%	7.4%
	Bachelors Degree Only	28.4%	29.6%	31.8%
	Graduate Degree	18.2%	14.8%	16.7%
	% College (4+)	46.5%	44.4%	48.6%
Household Type	Total Households – count	15,311	61,581	256,092
	One Person HHs – count	5,621	17,558	69,249
	Family HHs – count	7,875	38,452	165,785
	Married Couple – count	5,159	27,894	124,592
	w/own children – count	2,387	11,754	54,164
	w/out own children – count	2,772	16,140	70,429
	Male Householder – count	389	2,349	11,194
	Female Householder – count	2,327	8,209	29,999
	Non-Family Households – count	1,814	5,571	21,058
	1 Person Household	36.7%	28.5%	27.0%
	2 Person Household	31.9%	31.9%	32.2%
	3 Person Household	14.5%	16.7%	16.7%
	4 Person Household	10.0%	13.1%	14.1%
	5 Person Household	3.8%	5.9%	6.2%
6 Person Household	1.9%	2.4%	2.4%	
7+ Person Household	1.1%	1.4%	1.3%	
% Households With Children	23.6%	27.1%	29.0%	

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Housing	Total Housing Units	16,345	65,111	270,872
	Owner Occupied Percent	37.9%	56.6%	60.2%
	Renter Occupied Percent	55.8%	38.0%	34.3%
	Vacant Housing Percent	6.3%	5.4%	5.5%
	Total Housing Units (Census 2000)	8,780	46,758	197,149
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.2%	3.3%	6.4%
	Property Value \$750,000 to \$999,999	2.1%	5.3%	9.0%
	Property Value \$500,000 to \$749,999	20.7%	22.2%	26.0%
	Property Value \$400,000 to \$499,999	19.2%	19.3%	18.0%
	Property Value \$300,000, to \$399,999	30.2%	25.6%	19.3%
	Property Value \$200,000 to \$299,999	21.4%	17.9%	13.1%
	Property Value \$150,000 to \$199,999	2.4%	2.8%	2.6%
	Property Value \$100,000 to \$149,999	0.8%	1.4%	1.3%
	Property Value \$60,000 to \$99,999	0.3%	0.4%	0.6%
	Property Value \$40,000 to \$59,999	0.1%	0.2%	0.3%
	Property Value \$0 to \$39,999	0.5%	1.2%	1.4%
	Median Home Value	\$381,268	\$403,173	\$462,880
Wealth per Household	\$0 and under - percent	19.4%	17.6%	17.1%
	\$1 to \$4999 - percent	9.7%	8.5%	8.0%
	\$5k to \$9999 - percent	5.2%	4.6%	4.4%
	\$10k to \$24999 - percent	6.8%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	9.7%	10.1%	10.1%
	\$100k to \$249999 - percent	16.6%	17.8%	18.0%
	\$250k to \$499999 - percent	12.0%	13.1%	13.5%
	\$500k+ - percent	13.6%	15.1%	15.8%
	Median HH Wealth	\$60,604	\$79,958	\$86,926
	Avg HH Wealth	\$222,338	\$242,737	\$252,080
	Economic Viability	Economic Viability Local	300	294
Economic Viability Indexed		111	109	112
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,824	88,853	369,227
	Managerial/Executive	21.3%	20.2%	22.6%
	Professional Specialty	27.0%	26.3%	26.0%
	Healthcare Support	1.3%	1.7%	1.7%
	Sales	11.6%	11.2%	11.2%
	Office & Administrative Support	12.5%	10.4%	9.9%
	Protective Service	1.0%	1.5%	1.3%
	Food Preparation	5.0%	6.1%	5.2%
	Building Maintenance & Cleaning	2.7%	3.1%	3.2%
	Personal Care	2.8%	2.5%	2.4%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.1%
	Construction	5.8%	7.2%	7.4%
	Production & Transportation	8.8%	9.5%	9.0%
	Percent White Collar Workers	73.7%	69.8%	71.4%
	Percent Blue Collar Workers	26.3%	30.2%	28.6%

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	Agriculture/Mining/Construction	5.8%	8.3%	8.0%
	Manufacturing	7.4%	7.4%	7.8%
	Transportation	3.5%	4.9%	5.0%
	Information	2.7%	2.5%	3.1%
	Wholesale/Retail	16.5%	15.0%	14.5%
	Finance, Insurance, Real Estate	9.6%	7.9%	8.4%
	Professional Services	11.5%	10.5%	12.5%
	Management Services	0.1%	0.2%	0.3%
	Administrative/Waste Services	6.6%	5.2%	4.8%
	Educational Services	20.7%	20.5%	18.8%
	Entertainment Services	10.2%	10.4%	9.3%
	Other Professional Services	4.4%	4.7%	4.7%
	Public Administration	1.2%	2.5%	2.9%
Vehicles per HH	No Vehicles	4.3%	4.1%	3.5%
	1 Vehicle	49.9%	34.7%	32.6%
	2 Vehicles	34.7%	40.5%	42.1%
	3 or more vehicles	11.1%	20.7%	21.8%
	Average Number of Vehicles	1.55	1.86	1.91
Change	Births (last 12 months)	553	1,977	7,662
	Deaths (last 12 months)	207	1,136	4,870
	Migration (last 12 months)	-332	-589	2,492
Work place	Workplace Establishments	2,093	8,063	23,290
	Workplace Employees (FTE)	27,668	100,730	289,471